



Believing that international NGO work was our calling, we purchased one-way tickets to Kathmandu. Kevin worked for The United Nation's High Commission for Refugees, interviewing Tibetans who recently escaped into Nepal, and Jenny conducted research for The Asia Foundation's sex trafficking prevention program. Although we found NGO work inspiring and imperative, we found ourselves yearning to work for change in our own country.

Then, while trekking the Annapurna Circuit we had an "Aha Moment" that led to the birth of Momentum. All of a sudden we understood the beauty of the Fair Trade economic model and saw it as a way to work for social change in the U.S. and worldwide. We realized that opening a Fair Trade store was our calling and that we wanted to spend the rest of our lives together! Upon returning to the U.S. we got married and enrolled in graduate school in order to make our dream a reality.

Jenny and Kevin Natapow, co-founders of Momentum, a shop dedicated to the Fair Trade business model, which places people and sustainability at the heart of every business decision. Every product Momentum carries is crafted by hand and provides employment opportunities to artisans around the world: recycled sari throws are quilted by women who escaped Calcutta's sex trade, aprons are embroidered by mothers with disabled children in Zimbabwe, and greeting cards are painted by women in Denver, CO experiencing homelessness and poverty. Ten percent of Momentum's profits are donated to social justice and environmental causes. [www.ourmomentum.com](http://www.ourmomentum.com).

*momentum*